

Curriculum vitae
Europass



Personal information

First name and SURNAMES

Cătălina RADU

Adress

Bucharest, Romania

E-mail

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Nationality

Romanian

ORCID: <https://orcid.org/0000-0003-1821-4149>

Google Scholar: <https://scholar.google.ro/citations?user=aRuaQegAAAAJ&hl=en&oi=ao>

**Job /
Occupational field**

Education & Research

Work experience

Dates

October 2003 - Present

Occupation or position held

Full professor (at the beginning Teaching Assistant, then Lecturer, then Associate Professor; PhD Coordinator and Full Professor since the beginning of 2022)

Main activities and responsibilities

Teaching activity, scientific research activities, journalistic activities in the field of management

Name and address of employer

Bucharest University of Economic Studies, Faculty of Management, Bucharest

Type of business or sector

Education and Research

Dates

May 2011 - Present

Occupation or position held

Trainer & Coach

Main activities and responsibilities

Training activities, experiential learning, teambuilding, coaching

Name and address of employer

POSDRU and POCU projects, EAG Training, Doma Training, Smart Change, Creatrix Fama

Type of business or sector

Education

Dates

June 2007 – June 2008

Occupation or position held

Academic Quality Assurance Coordinator

Main activities and responsibilities

Updating procedures and monitoring the quality of the teaching process

Name and address of employer

Bucharest University of Economic Studies, Romanian-Canadian MBA Program, Bucharest

Type of business or sector

Education

Dates

April 2007 – April 2019

Occupation or position held

Deputy Editor-in-Chief

Main activities and responsibilities

Communication with authors, journal distribution, and pursuing higher accreditation for the journal

Name and address of employer

Bucharest University of Economic Studies, Review of International Comparative Management

Type of business or sector

Journalism and Editorial Management

<p>Education and training</p> <p><i>Dates</i> November 2010 - March 2013</p> <p>Title of qualification awarded Postdoctoral Research (Specializations in the United Kingdom and Portugal)</p> <p>Main subjects/occupational skills covered Competitiveness in Business Higher Education</p> <p>Name of organization providing education and training Bucharest University of Economic Studies, Romania University of Reading, United Kingdom University Lusiada, Portugal</p>	
<p><i>Dates</i> October 2012 – June 2014</p> <p>Title of qualification awarded MSc. (in English)</p> <p>Main subjects/occupational skills covered Communication for Education and Research</p> <p>Name of organization providing education and training Bucharest University of Economic Studies, The Faculty of International Business and Economics</p>	
<p><i>Dates</i> November 2004 - January 2010</p> <p>Title of qualification awarded PhD (Doctoral Program)</p> <p>Main subjects/occupational skills covered Organisations' Competitiveness</p> <p>Name of organization providing education and training Bucharest University of Economic Studies, Faculty of Management</p>	
<p><i>Dates</i> September 2005 - September 2006</p> <p>Title of qualification awarded MBA (in English)</p> <p>Main subjects/occupational skills covered Finance Specialization</p> <p>Name of organization providing education and training Bucharest University of Economic Studies, Romania University of Ottawa, Canada (Romanian-Canadian MBA Program)</p>	
<p><i>Dates</i> October 2003 - June 2004</p> <p>Title of qualification awarded MSc.</p> <p>Main subjects/occupational skills covered Competitive strategy</p> <p>Name of organization providing education and training Bucharest University of Economic Studies, Faculty of Management</p>	
<p><i>Dates</i> October 2018 – June 2021</p> <p>Title of qualification awarded BA</p> <p>Main subjects/occupational skills covered Psychology</p> <p>Name of organization providing education and training Titu Maiorescu University of Bucharest, Faculty of Psychology</p>	
<p><i>Dates</i> October 1999 - June 2003</p> <p>Title of qualification awarded BA</p> <p>Main subjects/occupational skills covered Management</p> <p>Name of organization providing education and training Bucharest University of Economic Studies, Faculty of Management</p>	
<p><i>Other courses and certificates</i></p>	<p><i>Trainer, Speaker and Coach - John Maxwell Team Romania, GSK Business School, Computer-accountancy, Informatics, Foreign Languages (Cambridge Business English Certificate Higher – Grade A), Trainer authorized ANC, Project Manager authorized ANC, Personal Development Consultant authorized ANC.</i></p>

Personal skills and competences Mother tongue Other languages Self-Assessment <i>European level (*)</i> English Portuguese French Spanish Russian Greek	Romanian									
	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Written communication		Exprimare scrisă	
	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
	B1	Independent user	B2	Independent user	B1	Independent user	B1	Independent user	B1	Independent user
	B1	Independent user	B1	Independent user	A2	Basic user	A2	Basic user	B1	Independent user
	B1	Independent user	B1	Independent user	A2	Basic user	A2	Basic user	A2	Basic user
	A1	Basic user	A2	Basic user	A1	Basic user	A1	Basic user	A1	Basic user
	A1	Basic user	A1	Basic user	A1	Basic user	A1	Basic user	A1	Basic user
	(*) Common European Framework of Reference for Languages									
Social skills and competences	<ul style="list-style-type: none"> Teamwork, communication skills and public speaking 									
Organisational skills and competences	<ul style="list-style-type: none"> Coordinating skills and competences (proved within the projects I was involved), analysis and synthesis, ability to work independently, result oriented 									
Computer skills and competences	<ul style="list-style-type: none"> Statistical analysis (SmartPLS, SPSS, Microsoft Excel, JASP and JAMOVI), Content analysis (QDA Miner, WordStat); text, photo and video editing - basic level (Photoshop, Premiere). 									
List of Projects (Selection)	<ul style="list-style-type: none"> Project with the business environment: <i>AVIPROD Business School – knowledge transfer project</i>. Director: STRAT Vasile Alecsandru, 2024 Institutional project: <i>Employee performance and measurement systems: comparison between the public and private sectors</i>. Director: CIOC Marian-Mihai, 2022 Project with the business environment: <i>University – business knowledge transfer. Managerial capacity building and soft skills development</i>. Director: STRAT Vasile Alecsandru, 2023–2024 Project with the business environment: <i>Arabesque Business School – Evaluation and managerial capacity development program</i>. Director: STRAT Vasile Alecsandru, 2017–2019 Institutional project: <i>Preparation of job descriptions at the Bucharest University of Economic Studies – FP ASE</i>. Director: MARINAS Cristian Virgil, 2016 POSDRU project: <i>Promoting entrepreneurial culture, supporting business start-ups, and developing entrepreneurial skills among enterprises and individuals wishing to launch their own businesses</i>. Director: DEACONU Alexandrina, 2012 POSDRU Postdoctoral Studies project: <i>Management and organizational competitiveness – from general principles to higher economic education institutions</i>. Director: RADU Catalina, 2010–2013 IDEI II project: <i>Development of knowledge-based leadership skills in SMEs in Romania in the context of European Union integration</i>. Director: NASTASE Marian, 2009–2011 Project with the business environment: <i>Assessing managerial viability of the Media Pro Education and Development Foundation</i>. Director: DEACONU Alexandrina, 2008 Project with the business environment: <i>Research on methods and techniques to improve the performance of sales agents in the tire distribution sector</i>. Director: DEACONU Alexandrina, 2007–2008 									

List of Publications (Selection)

- Carmen Nadia Ciocoiu, **Cătălina Radu**, Sofia Elena Colesca, Adina-Liliana Prioteasa. *Exploring the link between risk management and performance of MSMEs: A bibliometric review*, in Journal of Economic Surveys, 2024, Vol. 39, p. 1523-1552. ISSN 0950-0804, <https://onlinelibrary.wiley.com/doi/full/10.1111/joes.12664>
- **Cătălina Radu**, Carmen Nadia Ciocoiu, Cristina Veith, Răzvan Cătălin Dobrea. *Artificial intelligence and competency-based education: A bibliometric analysis*, in Amfiteatru economic, 2024, Vol. 26, No. 65, p. 220-240, ISSN: 1582-9146, eISSN: 2247-9104, https://www.amfiteatruconomic.ro/temp/Article_3288.pdf
- Ramona Ștefania Igreț, Mihail Bușu, Simona Irina Goia (Agoston), Cristian Virgil Marinaș, **Cătălina RADU**. *The mediating role of entrepreneurial leadership between perceived organisational culture and engagement*, in Economic Computation and Economic Cybernetics Studies and Research, 2023, Vol. 57, Issue 3, pp. 173-186, ISSN 0424-267X, eISSN: 1842-3264, https://ecocyb.ase.ro/nr2023_3/10_IgretStefania_IrinaGoia_V4.pdf
- **Cătălina Radu**, Alexandrina Deaconu, Iudith Anci Kis, Adela Jansen, Sorina-Ioana Mișu. *New Ways to Perform: Employees' Perspective on Remote Work and Psychological Security in the Post-Pandemic Era*, in Sustainability, 2023, Vol. 15, Issue 7, 5952, eISSN: 2071-1050, <https://www.mdpi.com/2071-1050/15/7/5952>
- Sorina-Ioana Mișu, **Cătălina Radu**, Alexandrina Deaconu, Simona Toma. *How to Increase Teacher Performance through Engagement and Work Efficacy*, in Sustainability, 2022, Vol. 14, Issue 16, 10167, eISSN: 2071-1050, <https://www.mdpi.com/2071-1050/14/16/10167>
- Emilia Gogu, **Cătălina Radu**, Alexandrina Deaconu, Corina Frăsineanu, Monica Triculescu, Sorina Mișu, Simona Toma. *Assessing the impact of clean energy on sustainable economic growth in European Union member states*, in Economic Computation and Economic Cybernetics Studies and Research, 2021, Vol. 55, Issue 4, p. 183-197, ISSN 0424-267X, eISSN: 1842-3264, http://www.ecocyb.ase.ro/nr2021_4/12.Gogu%20Emilia.%20Monica%20Triculescu%20pdf.pdf
- **Cătălina Radu**, Alexandrina Deaconu, Sorina Ioana Mișu, Monica Triculescu. *The Impact of Work Investment on Performance*, in Amfiteatru economic, 2020, Vol. 22, Special Issue 14, p. 1103-1120, ISSN: 1582-9146, eISSN: 2247-9104, <https://www.amfiteatruconomic.ro/ArticolEN.aspx?CodArticol=2954>
- Radu Ciprian Țincu, **Cătălina Radu**, Alexandrina Deaconu, Corina Frăsineanu, Mihai Vrîncuț, Cristian Cobilinschi. *Knowledge Sharing of Medical Practices - Reducing the Negative SocioEconomic Effects of Lead Exposure due to Unhealthy Consumption Habits*, in Sustainability, 2020, Vol. 12, Issue 4, 1553, eISSN: 2071-1050, <https://www.mdpi.com/2071-1050/12/4/1553/htm>
- Alexandrina Deaconu, Emilia Gogu, **Cătălina Radu**, Monica Tudor. *Sustainable Economic Development, Economic Equilibrium and Work Productivity on Industries of the Romanian National Economy 2000-2015*, in Economic Computation and Economic Cybernetics Studies and Research, 2018, Vol. 52, Issue 1, p. 25-42, ISSN: 0424-267X, eISSN: 1842-3264, [http://www.ecocyb.ase.ro/nr2018_1/02%20-%20Deaconu_Alexandrina,Monica_Tudor%20\(T\).pdf](http://www.ecocyb.ase.ro/nr2018_1/02%20-%20Deaconu_Alexandrina,Monica_Tudor%20(T).pdf)
- Alexandrina Deaconu, Elena Mădălina Dedu, Ramona Ștefania Igreț, **Cătălina Radu**. *The Use of Information and Communications Technology in Vocational Education and Training—Premise of Sustainability*, in Sustainability, 2018, Vol. 10, Issue 5, 1466, eISSN: 2071-1050, <https://www.mdpi.com/2071-1050/10/5/1466>

Additional information

- Reviewer for a series of specialized journals and international conferences, moderator at international events.
- References can be provided upon request.

